
nicole marie alexander

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education

MPS | Branding and Integrated Communications: Management & Planning Track

- CUNY City College
- New York, NY | 2018 - 2020

BA | Social Problems & Justice Research, magna cum laude

- CUNY Baccalaureate for Unique and Interdisciplinary Studies // John Jay College
- New York, NY | 2009 - 2014

experience

Communications Officer | John Jay College Research & Evaluation Center

December 2018 - Present, New York, NY

- Projects: The Center, Osborne Association, Mayor's Action Plan for Neighborhood Safety, NYC Cure Violence
- Roles: Report Production and Design, Presentation Design, Social Media Manager, Project Manager, and Editor

Research Coordinator | John Jay College Research & Evaluation Center

Spring 2017 - Winter 2018, New York, NY

- Projects: Mayor's Action Plan for Neighborhood Safety, NYC Cure Violence, Osborne Association
- Roles: Survey Administrator, Qualitative Interviewer, Transcriber, Field Researcher, and Program Observer

Research Assistant | John Jay College Research & Evaluation Center

Fall 2015 - Spring 2017, New York, NY

- Projects: NYC Cure Violence Evaluation
- Roles: Survey Administrator, Qualitative Interviewer, and Transcriber

internships

Social Media Intern | Precedential Group

Fall 2015 – Spring 2016, Brooklyn, NY

- Project: Child Safe Zones
- Roles: Social Media Content Creator, Trend Monitor, External Communications

volunteer work

Communications Team Lead | Ebenezer Baptist Church

Fall 2016 - Present, Poughkeepsie, NY

- Roles: Social Media Content Creator, YouTube Content Creator, Event Marketing, External Communications

skills

People | Qualitative Research, Interviewing & Focus Groups, Interview Coding, Active Listening, Idea Generation

Technical | InDesign, Squarespace, Wix, Microsoft Office, Apple iWorks, G Suite, Mailchimp, NVivo, Mintel, Simmons